## **Karlspring Mineral Water Corp.**

## 8. Historical Product Development

With limited financial resources at the time of discovery between 1983 and 1986, Mr. Post developed the process from source location, investment in infrastructure, extraction, product branding, labeling, bottling and distribution.

All marketing and sales of Karlspring Mineral Water were done in the Province of British Columbia, Canada, between 1986 and 1992. Some container loads per year were shipped to Germany and sold as a specialty Canadian Health Water. Some truck loads were successfully sold to chain stores in Seattle Washington State. Countrywide United States marketing was not possible due to lack of financial resources.

The financial situation became even negative with the total loss of an associated retail business destroyed by fire. This forced Karlspring in 1992 to cease production. Mr. Post has been waiting for the appropriate time to move forward with expansion and to secure investment in this valuable resource. In the meantime, the property and the well have been left and maintained in their initially developed state keeping the visions for the future alive.

Now, at an age exceeding the 70's, Mr. Post has decided that it is time to evaluate and re-assess the opportunities. It has been concluded the best way forward is to find a capable company that can realize and bring to fruition the full potential of this unique and extraordinary natural mineral water resource.

Next: 9. Future Development or Karlspring Web Site